



Call for paper

The 19th International Etienne Thil Conference on Retailing, Consumption & Distribution will be held from **Thursday 13 to Friday 14 October 2016** and hosted by the University of Lille 2 Institute of Management & Marketing Distribution, new Retail campus, Roubaix, France.

A **tour of innovative retail concepts** will predate the conference on Wednesday **12 October**.

A multidisciplinary doctoral workshop will be held on the **14th October** and will permit to share points of views on Phd theses in progress.

Submission deadline & specific procedure for History, Sociology, Geography, Law, Linguistic, Semiotics and Information & Communication.

Full papers submission before Monday **4 June 2016**. Papers will be evaluated by an ad-hoc committee composed of Pr Jean-Claude Daumas (History), Pr Franck Cochoy (Sociology), Pr Nathalie Lemarchand (Geography), or Pr Gérard Chandès and Pr Didier Tsala (Semiotics & Information and Communication). Authors will be notified of acceptance by **4 July 2016**. Full papers submission before **5 September 2016**. Papers should include title of communication, an abstract (limit: **3 000 characters**) institution (laboratory) and a short CV of the author(s).

Electronic submission of papers through:

<http://thil2016.sciencesconf.org>

Conference Booking

Deadline for making the booking is **15th July 2016**. Bookings via Conference website only: <http://ethil.org>

Conference fees

Fees for scholars in Social Sciences will be communicated late June 2016, due to sponsorship of the Conference and the E. Thil Association funds. Information on procedure and number of best communications that will be taken care of in each discipline will be communicated by spring on the Association website:

<http://ethil.org>.

Subscription only on the E. Thil Association website: <http://ethil.org>

Conference Topics

This 19th edition of the Colloquium, whose keynote will be international, welcomes research papers covering these retail areas or any other major issues in the field of retailing and distribution. Topics of special interest include: - Innovative concepts & formats in international and European retailing – Patronage behaviour and shopping experience, - commerce, f and m-commerce - Distribution channels - Big datas & customer relation management – Retail and information system, Ethics - Retail and the city – human resource management, merchandising, pricing, promotion – Retail and history - Sociology of consumption.

Conference Chair

Dr Aurélia Michaud-Trévinat
Email : amichaud@univ-lr.fr

Conference venue

Institut du Marketing et du Management de la Distribution / Tél. : +33 (0)3 20 73 08 05

Accommodation

The organizing committee has pre-selected hotels of different categories close to the Conference Venue. Please remember that the number of rooms is limited. We recommend you to make reservation as soon as possible. For a list of accommodation options please check: <http://ethil.org>

Conference organizing Committee

Pr Isabelle Collin-Lachaud, Dr Mbaye Diallo, Dr Maud Herbert, Dr Fatima Regany, Mrs Pascaline Defives

Conference Secretariat

For all information regarding the Conference, please see:

<http://ethil.org> or <http://thil2016.sciencesconf.org>
Email : thil2016@sciencesconf.org